

# trails-end

**.com**

## Why Sell Online?

- Reach friends and family who live far away
- Orders ship directly to consumer
- Commissions are paid monthly
  - **30% to the Unit**
  - **10% to Scout prizes**
  - **30% to the Council**
- Sell **\$250** and start earning **10%** back in Amazon.com Gift Cards, redeemable online!
- Online sales count toward **\$1,500 Sellers** and **\$2,500 College Scholarship**

## How does a Scout sell online?

- Scouts go to <http://scouts.trails-end.com> to create an account and sign in
- Scouts send emails from the website to friends and family
- Friends/family receive email with Scout-specific link
- Scouts can track online sales at <http://scouts.trails-end.com>
- Leaders can track online sales at <http://leaders.trails-end.com>

## What does a Scout earn for selling online?

- Sell at least **\$250** between now through **December 31, 2009** and earn **10%** back in Amazon.com Gift Cards.
- At **\$250** in sales, a “**REDEEM**” button will appear on <http://scouts.trails-end.com>, and Scouts can redeem immediately or later.
  - After each redemption, balance goes to \$0 and \$50 must be sold before another 10% gift card can be redeemed.
  - Sales do not carry over to 2010. On January 1, 2010, Trail’s End zeros out remaining balances and emails gift cards to all eligible Scouts.
- Sell **\$1,000** between **September 15 and November 15** and earn **15%** in Amazon.com Gift Cards (instead of 10%).
- Additional prize giveaways, bonus drawings, and extra incentives announced weekly via email and on <http://scouts.trails-end.com>.
- All online sales count toward **\$1,500 Sellers** and **College Scholarship**.
- Online sales **DO NOT** count toward the Traditional Sale Prizes given by the Council.